

The logo for the movie '2 Fast 2 Furious' is displayed in a white, bold, italicized font against a dark, blurred background. The text is arranged in two lines: '2 FAST' on top and '2 FURIOUS' below it.

**2 FAST
2 FURIOUS**

Maximizing Growth Through Apprenticeship Models

*Panel Discussion in Leveraging
Apprenticeship to Supercharge Program
Enrollments and the Workforce Pipeline*

College of DuPage • Heartland Community College • Lake Land College • Rend Lake College

Join us in Celebrating National Apprenticeship Week!

National

APPRENTICESHIP WEEK

NOVEMBER 13-19, 2023

Illinois is leading the Nation in proclamations and events this year!

There as been 90 proclamations from the Governor, educational entities, municipalities, employers, unions, non-profits, and more. Additionally, organizations from all over the state are hosting more than 220 events.

-Reported by the IWIB Apprenticeship Committee

Meet the Facilitators



Danielle Kuglin Seago, Manager, Project Hire-Ed, College of DuPage



Veronica Inselmann, Associate Director, Apprenticeships and Work-Based Programs, Heartland Community College



Curt Rendall, Executive Director, Program Development and Innovation, Heartland Community College



Bonnie Moore, Director to Center for Business and Industry, Lake Land College



Tonya Odum, Director of Apprenticeships, Community & Corporate Education



-
- Where is your institution?
 - Supercharge program growth
 - Increase in new students, persistence and completion
 - Support employers with a talent pipeline to workforce
 - Institutional benefits such as increase in diversity, equity, inclusion, accessibility, and belonging (DEIAB)
 - Not one size fits all
 - Best practices around your questions

Welcome

What to expect.

*“The learning process isn’t finished when we acquire the knowledge.
It’s complete when we consistently apply that knowledge.”*

-Adam Grant

What is Apprenticeship?

Apprenticeship is a pathway or an upskill to a career, where employers and educators work together providing jobs, technical instruction and mentorship while skillsets and credentials are earned.



Where are you?

Where is your college with Apprenticeship?

Program as a WHOLE – within your Institution

Are you?

- Pre-Concept / Planning
- Launch
- Institutionalization
- Mature

Where are you?

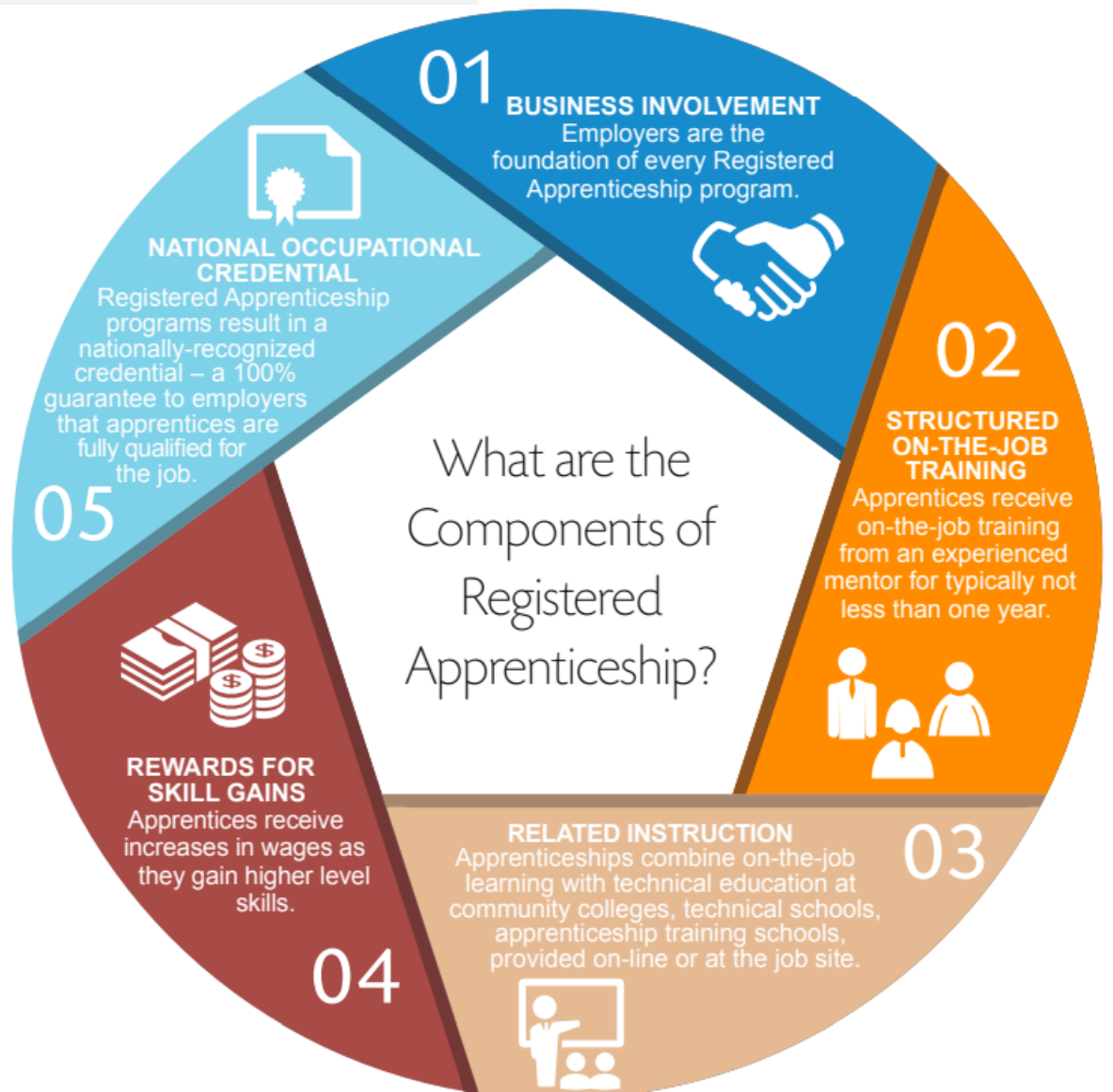
Where is your college with Apprenticeship?

Considerations:

- Where is Apprenticeship housed within your institution?
- What does your Apprenticeship model look like? (credit/non-credit/registered/unregistered)
- How are Apprentices / Apprenticeship be funded?
- Which sectors are you working with?

5 Hallmarks of Apprenticeship

Key Components of an Apprenticeship



Building a Talent Pipeline

Work-based Learning Continuum



APPRENTICESHIP CONTINUES TO DEMONSTRATE STRONG GROWTH

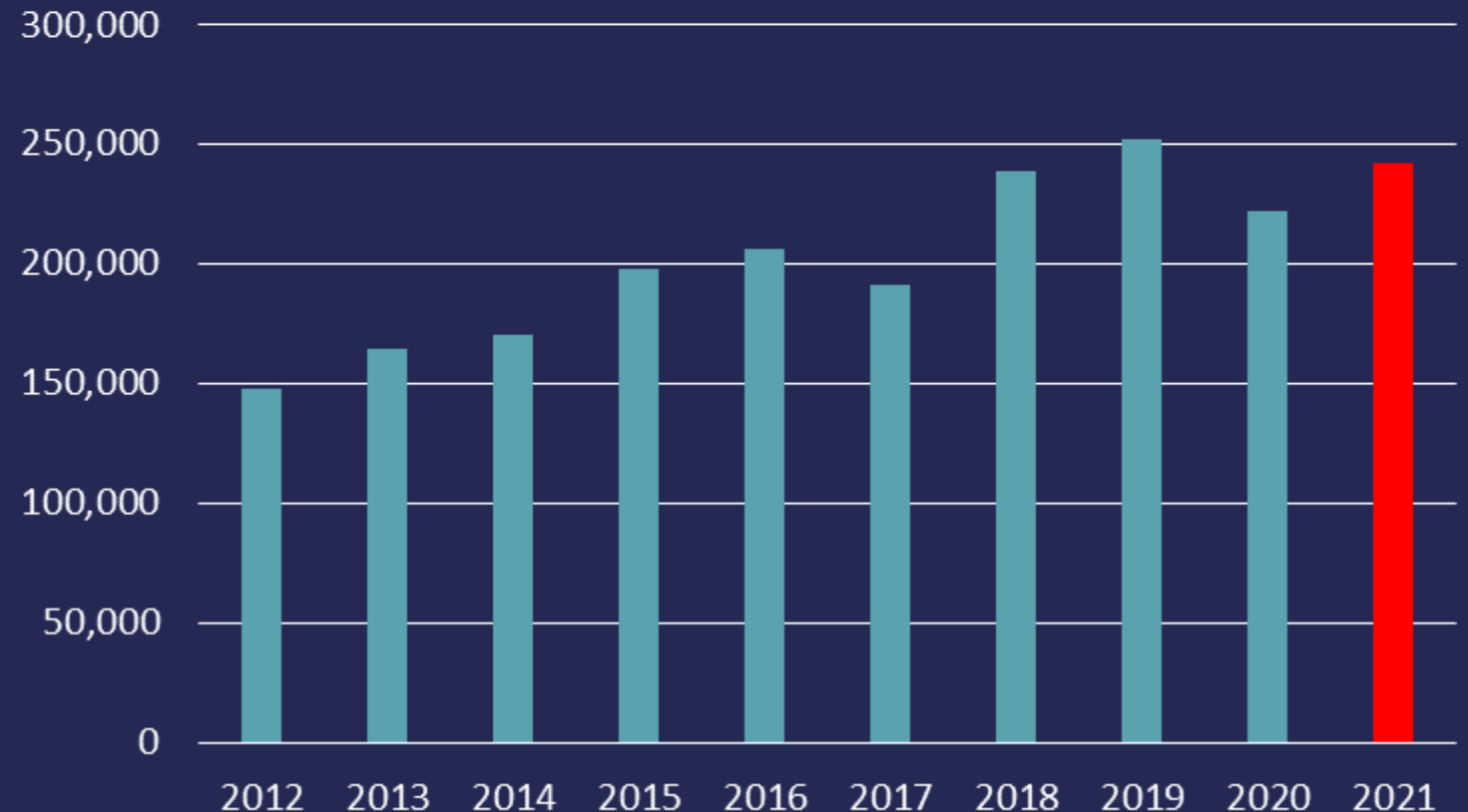
64%

Growth in New Apprentices Since 2012

Key Facts

- 2 million+ new apprentices since FY12
- 22% more active apprentices than the previous 10-year average (593,000 vs. 484,000)
- 396,000+ participants completed an apprenticeship in the last five years
- 14,700+ new apprenticeship programs created in last five years

Annual New Apprentices



Institutional Benefits

“To make apprenticeship opportunities more widely available, we must connect apprenticeship to our higher education system.” — New America Report



- DEIB
- New Enrollments – Completers
- Stronger Advisory Boards
- Community Involvement
- Internal Relationships
 - Employer Friendly Practices
- External Relationship Building
- New Program Development Through Meeting Needs of Employers
- Flexibility in Programming / Applicable Skillsets
- Grant Funding Opportunities
- Potential Revenue Stream



Supercharge Growth

Increase Enrollments & Completions

- Raising program awareness
- Optimizing program scheduling for growth across the college [2-day scheduling]
- Saving or reestablishing programs experiencing declining enrollments
- Wrap-Around Support Services
- Retention – intentionally and placement

Building a Talent Pipeline

Building and Upskilling | Benefits to the Employer

- Support Small, Medium and Large Sized Employers
- Recruit New Employers
- Transfer Knowledge to Next Generation of Employees
- Increase Employee Retention
- Economic Impact – Talent Pipeline Immediate Contribution / Lifetime Careers
- Supporting Marginalized Populations
- Assuming Leadership with Regional Employers | Solving Workforce Problems Together



Dantielle Tolliver
Industrial Maintenance Apprentice
Ferrero Candy

“I chose apprenticeship because I wanted to change my life.”



ICCB Initiative

Illinois Community College Work Group (ICCAW)



- Lavon Nelson, Senior Director for Workforce Development
- Angela Gerberding, Director for Work-Based Learning
 - Veronica Inselman – Heartland College
 - Danielle Kuglin-Sego – College of DuPage
 - Bonnie Moore – Lake Land College
 - Tonya Odum – Rend Lake College
 - Curt Rendall – Heartland College
 - Corey Young – City Colleges of Chicago

ICCB Initiative

-Collaborating to bring awareness, support and opportunity-



- ListServ
- Survey
- Learning Community
- Technical Assistance – targeted support

Discussion

The floor is open.

Thank You

•
Veronica Inselmann
Associate Director, Apprenticeships and Work-Based
Programs
Heartland Community College
Veronica.Inselmann@heartland.edu

Danielle Kuglin-Seago
Manager, Project Hire-Ed
College of DuPage
kuglinseagod@cod.edu
(630) 984-1142

Bonnie Moore
Director of the Center for Business & Industry
Lake Land College
(217) 238-8260
bmoore71258@lakelandcollege.edu

Tonya Odum
Director of Apprenticeships, Community &
Corporate Education
Rend Lake College

Curt Rendall
Executive Director to Center for Business & Industry
Heartland Community College
Curt.Rendall@heartland.edu